

## Elixir Enables JustCommodity Clients with Decision-Making Agility and Better Access to Information



26<sup>th</sup> May 2011 – Barely one year into the strategic partnership, JustCommodity and Elixir Technology (Elixir) are reaping the rewards of their collaboration.

JustCommodity is Commodity Trading and Risk Management (CTRM) solution provider in the multi-commodity space. Their solution, ContraXcentral™, is a web based solution which improves the efficiency of trade lifecycle by seamlessly integrating front, middle and back office processes – all within a single and automated information platform. Their client list consists some of the largest and most successful corporations globally.

To augment their offerings with analytics and reporting capabilities, a partnership arrangement was initiated in May 2010 for Elixir’s Business Intelligence (“BI”) technology to be embedded into ContraXcentral.

Elixir’s BI enables ContraXcentral to give commodities trading firms an edge with thorough trading and risk report functions across the commodity process. Derivative and physical trades are managed efficiently with easy-to-generate contracts and tracking systems that proficiently manage the entire trade cycle.

External and internal risks can be managed and monitored through data extraction on company and trader related activities. The solution also identifies areas which require consolidation of information and create reports and alerts based on these data, thereby keeping mistakes and time consuming errors to a minimum.

To-date, the collaboration has borne fruits for both parties with a slew of public listed companies in Malaysia such as IOI Group, Sime Darby, Agrohope and Golden Agri-Resources joining their growing list of clients.

“We are delighted to see the outcome of our collaboration and to be able to add value to the whole eco-system of the commodity trading and risk management solutions. Especially in the commodity market, it is critical for businesses to react quickly to changes in the market to remain competitive and grow. Elixir’s BI is designed to provide organizations with such speed and agility to succeed,” said Lau Shih Hor, CEO of Elixir Technology.

See [www.justcommodity.com](http://www.justcommodity.com)

### Quick Facts:

#### Type:

OEM Technology Partner

#### Market Focus:

Singapore, Indonesia & Malaysia

#### Industry Focus:

Commodity (Rubber, Oil, Metal, Energy)

#### Engagement:

Embedding of Elixir’s BI into JustCommodity’s ContraXcentral™

#### Commencement:

May 2010